

# 2018 Market Comparison

Scan/US, Inc.

Pasadena, Portland, Pittsburgh Patagonia 3-mile

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Patagonia Pasadena [G0000005]: Site located at 34.14655, 118.15072		3 mi ring		Patagonia Pittsburgh [G0000028]: 3 mi ring		Patagonia Portland [G0000027]: 3 mi ring	
<b>Population</b>	2018	<b>198,116</b>		<b>176,996</b>		<b>174,879</b>	
	2023	201,038		177,948		186,932	
	2010	190,806		178,430		147,178	
	2000	186,920	%	189,142	%	129,491	%
<b>Race</b>	White	103,389	52.2	108,092	61.1	140,923	80.6
	Black	19,287	9.7	47,542	26.9	11,582	6.6
	American Indian	1,210	0.6	320	0.2	1,144	0.7
	Asian & PI	35,544	17.9	14,666	8.3	9,138	5.2
	Other	38,686	19.5	6,376	3.6	12,092	6.9
<b>Hispanic population</b>		71,557	36.1	6,057	3.4	12,541	7.2
<b>Sex</b>	Male	96,494	48.7	85,324	48.2	89,002	50.9
	Female	101,622	51.3	91,672	51.8	85,877	49.1
<b>Median age</b>		42.5		37.8		40.1	
<b>Education</b>	Population 25+	144,217	72.8	120,421	68.0	135,817	77.7
	No high school diploma	18,647	12.9	7,245	6.0	4,823	3.6
	High school graduate	20,781	14.4	25,206	20.9	11,384	8.4
	Some college	34,199	23.7	25,754	21.4	31,434	23.1
	College graduate	38,660	26.8	30,628	25.4	49,042	36.1
	Graduate/professional degree	31,930	22.1	31,588	26.2	39,134	28.8
<b>Households</b>		78,818		84,158		89,936	
	Average household size	2.46		1.92		1.87	
<b>Household income</b>	< \$25,000	14,198	18.0	25,557	30.4	17,805	19.8
	\$25,000 - \$49,999	11,955	15.2	18,633	22.1	16,165	18.0
	\$50,000 - \$74,999	11,676	14.8	12,772	15.2	12,585	14.0
	\$75,000 - \$99,999	9,358	11.9	7,833	9.3	10,355	11.5
	\$100,000+	31,634	40.1	19,362	23.0	33,025	36.7
	Median household income	85,636		52,071		77,393	
	Average household income	120,889		76,912		106,023	
<b>Consumer spending (total annual, \$000)</b>		6,294,762		5,202,478		6,107,162	
	Housing	2,293,323	36.4	2,173,511	41.8	2,540,469	41.6
	Transportation	780,842	12.4	595,284	11.4	692,165	11.3
	Food at home	405,218	6.4	320,506	6.2	342,359	5.6
	Food away from home	341,030	5.4	220,620	4.2	293,564	4.8
	Life insurance & pensions	748,326	11.9	465,108	8.9	642,427	10.5
	Entertainment	375,057	6.0	275,476	5.3	405,416	6.6
	Healthcare	444,804	7.1	356,409	6.9	351,650	5.8
	Apparel & related services	181,235	2.9	143,266	2.8	158,776	2.6
	Other	724,057	11.5	651,285	12.5	679,331	11.1
	Average consumer spending	77,068		53,395		63,864	
<b>Business establishments</b>		13,305		11,974		23,921	
	Industrial	844	6.3	630	5.3	1,612	6.7
	Manufacturing	143	1.1	222	1.9	587	2.5
	Commercial	3,216	24.2	2,570	21.5	5,369	22.4
	Office	6,960	52.3	6,626	55.3	12,502	52.3
	Other	2,143	16.1	1,926	16.1	3,852	16.1
<b>Total employees</b>		124,332		188,527		269,236	

# 2018 Employees by Occupation comparing areas

Patagonia: Pasadena, Portland, Pittsburgh 7-mile

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Patagonia Pasadena [G0000005]: Site located at 34.14655, 118.15072	7 mi ring		Patagonia Portland [G0000027]: 7 mi ring		Patagonia Pittsburgh [G0000028]: 7 mi ring	
<b>Establishments</b>	<b>45,093</b>		<b>48,692</b>		<b>31,355</b>	
<b>Employees</b>	<b>445,868</b>		<b>507,083</b>		<b>512,495</b>	
Average employees per establishment	<b>9.89</b>		<b>10.41</b>		<b>16.34</b>	
<b>Occupations</b>						
		%		%		%
<b>Management and professions</b>	<b>159,103</b>	<b>35.7</b>	<b>190,843</b>	<b>37.6</b>	<b>211,631</b>	<b>41.3</b>
Management	44,355	27.9	56,033	29.4	41,209	19.5
Business and financial operations	19,573	12.3	20,216	10.6	20,926	9.9
Computers and mathematical sciences	9,538	6.0	14,054	7.4	10,802	5.1
Architecture and engineering	6,928	4.4	12,079	6.3	8,012	3.8
Life, physical and social sciences	2,688	1.7	3,103	1.6	4,073	1.9
Community and social service	6,351	4.0	9,151	4.8	12,598	6.0
Legal professions	6,148	3.9	4,595	2.4	4,470	2.1
Education, training, library professions	23,546	14.8	25,354	13.3	36,025	17.0
Arts, design, entertainment, sports, media	12,150	7.6	10,920	5.7	6,163	2.9
Health diagnosing, treating practice	21,074	13.2	27,719	14.5	49,628	23.5
Health technologists and technicians	6,752	4.2	7,619	4.0	17,725	8.4
<b>Service Occupations</b>	<b>85,538</b>	<b>19.2</b>	<b>90,179</b>	<b>17.8</b>	<b>98,995</b>	<b>19.3</b>
Healthcare support	9,158	10.7	13,916	15.4	25,378	25.6
Protective services	10,642	12.4	5,515	6.1	7,324	7.4
Food preparation and serving	21,520	25.2	29,773	33.0	26,030	26.3
Building and grounds maintenance	17,938	21.0	16,754	18.6	16,982	17.2
Personal care and service	26,280	30.7	24,221	26.9	23,281	23.5
<b>Sales and office occupations</b>	<b>114,019</b>	<b>25.6</b>	<b>127,406</b>	<b>25.1</b>	<b>114,304</b>	<b>22.3</b>
Sales	45,050	39.5	52,547	41.2	42,351	37.1
Office and administrative support	68,969	60.5	74,859	58.8	71,953	62.9
<b>Nat. resources, construction, maintenance</b>	<b>33,072</b>	<b>7.4</b>	<b>34,755</b>	<b>6.9</b>	<b>35,420</b>	<b>6.9</b>
Farming, fishing, forestry	2,900	8.8	3,152	9.1	461	1.3
Construction and extraction	17,329	52.4	18,667	53.7	20,391	57.6
Installation, maintenance, repair	12,843	38.8	12,936	37.2	14,568	41.1
<b>Production and transport</b>	<b>49,923</b>	<b>11.2</b>	<b>59,131</b>	<b>11.7</b>	<b>49,538</b>	<b>9.7</b>
Production	26,987	54.1	30,093	50.9	23,977	48.4
Transportation	11,308	22.7	17,068	28.9	15,358	31.0
Material moving	11,628	23.3	11,970	20.2	10,203	20.6

Minor category percent shares are based on the major category; major category percent shares are based on total employees.

	Delaware (State 10, DE)	Maryland (State 24, MD)	District of Columbia (State 11, DC)
<b>Establishments</b>	<b>42,481</b>	<b>252,774</b>	<b>46,369</b>
<b>Employees</b>	<b>502,744</b>	<b>2,908,241</b>	<b>691,429</b>
Average employees per establishment	<b>11.83</b>	<b>11.51</b>	<b>14.91</b>

### Establishments by business type

		%		%		%
Industrial	4,997	11.8	28,850	11.4	2,000	4.3
Manufacturing	879	2.1	4,753	1.9	518	1.1
Commercial/retail	12,672	29.8	72,168	28.6	8,174	17.6
Office	16,902	39.8	104,850	41.5	25,162	54.3
Other	7,031	16.6	42,153	16.7	10,515	22.7

### Employment by business type

		%		%		%
Industrial	53,368	10.6	332,283	11.4	29,525	4.3
Manufacturing	23,027	4.6	91,188	3.1	12,516	1.8
Commercial/retail	136,510	27.2	803,339	27.6	108,063	15.6
Office	183,691	36.5	978,872	33.7	355,646	51.4
Other	106,148	21.1	702,559	24.2	185,679	26.9

### Establishments: retail

		%		%		%
Retail trade	4,834	11.4	24,895	9.8	2,279	4.9
Restaurants and bars	2,176	5.1	12,357	4.9	2,627	5.7
Personal, rental and repair services	1,822	4.3	11,873	4.7	1,461	3.2
Auto repair services	697	1.6	4,661	1.8	160	0.3
Hotels and motels	245	0.6	1,179	0.5	231	0.5
Theaters and retail amusements	102	0.2	630	0.2	86	0.2
Equipment rental	364	0.9	2,049	0.8	89	0.2

### Employment: retail

		%		%		%
Retail trade	53,708	10.7	309,644	10.6	22,932	3.3
Restaurants and bars	37,032	7.4	198,549	6.8	41,446	6.0
Personal, rental and repair services	7,771	1.5	60,435	2.1	8,000	1.2
Auto repair services	3,189	0.6	26,113	0.9	821	0.1
Hotels and motels	6,516	1.3	35,956	1.2	18,326	2.7
Theaters and retail amusements	1,189	0.2	9,121	0.3	1,241	0.2
Equipment rental	1,328	0.3	10,174	0.3	395	0.1

Establishment and employment category percent shares are based on total establishments or total employees respectively.

	Delaware (State 10, DE)		Maryland (State 24, MD)		District of Columbia (State 11, DC)	
		%		%		%
<b>Establishments by industry (NAICS)</b>						
Agriculture/forestry/fishing (11)	193	0.5	840	0.3	33	0.1
Mining (21)	23	0.1	108	0.0	20	0.0
Utilities (22)	88	0.2	261	0.1	57	0.1
Construction (23)	3,113	7.3	18,213	7.2	1,155	2.5
Manufacturing (31-3)	962	2.3	5,192	2.1	397	0.9
Wholesale trade(42)	1,043	2.5	6,042	2.4	374	0.8
Retail trade (44-5)	5,414	12.7	28,668	11.3	2,535	5.5
Transportation and warehousing (48)	670	1.6	4,322	1.7	472	1.0
Information (51)	616	1.5	4,938	2.0	1,286	2.8
Finance and insurance (52)	2,958	7.0	16,214	6.4	2,227	4.8
Real estate, rental and leasing (53)	1,893	4.5	12,048	4.8	2,398	5.2
Professional, scientific/technical services (54)	3,403	8.0	25,113	9.9	7,422	16.0
Company/enterprise management (55)	116	0.3	191	0.1	40	0.1
Administrative/waste mngt services (56)	1,548	3.6	9,164	3.6	1,199	2.6
Educational services (61)	889	2.1	5,793	2.3	1,111	2.4
Health care (621-3)	7,269	17.1	43,276	17.1	8,349	18.0
Social assistance (624)	1,102	2.6	6,385	2.5	1,336	2.9
Arts/entertainment/recreation (71)	767	1.8	4,479	1.8	771	1.7
Accomodation/food services (72)	2,582	6.1	14,146	5.6	2,931	6.3
Other services (81)	4,455	10.5	27,503	10.9	5,555	12.0
Public administration (92)	1,257	3.0	4,964	2.0	2,159	4.7

	Delaware		Maryland		District of Columbia	
		%		%		%
<b>Establishments by industry (SIC)</b>						
Agriculture/forestry/fishing (01-09)	902	2.1	4,600	1.8	166	0.4
Mining (10-14)	24	0.1	112	0.0	22	0.0
Construction (15-17)	2,912	6.9	16,853	6.7	926	2.0
Manufacturing (20-39)	906	2.1	5,043	2.0	579	1.2
Transportation/comm/utilities (40-49)	1,290	3.0	8,127	3.2	1,121	2.4
Wholesale trade (50-51)	1,092	2.6	6,350	2.5	404	0.9
Retail trade (52-59)	7,694	18.1	41,497	16.4	5,243	11.3
Finance/insurance/real estate (60-67)	4,558	10.7	26,436	10.5	4,676	10.1
Services (70-89)	19,726	46.4	123,875	49.0	26,533	57.2
Government/other (91-99)	3,377	7.9	19,881	7.9	6,699	14.4

	Delaware		Maryland		District of Columbia	
		%		%		%
<b>Establishments by size</b>						
1 - 4 employees	25,274	59.5	147,768	58.5	24,152	52.1
5 - 9 employees	8,515	20.0	54,314	21.5	12,441	26.8
10 - 19 employees	4,558	10.7	26,120	10.3	5,062	10.9
20 - 49 employees	2,508	5.9	15,003	5.9	2,680	5.8
50 - 249 employees	1,455	3.4	8,682	3.4	1,741	3.8
250+ employees	171	0.4	887	0.4	293	0.6

	Delaware (State 10, DE)		Maryland (State 24, MD)		District of Columbia (State 11, DC)	
<b>Employment by industry (NAICS)</b>		%		%		%
Agriculture/forestry/fishing (11)	4,629	0.9	6,053	0.2	3,474	0.5
Mining (21)	105	0.0	1,906	0.1	551	0.1
Utilities (22)	3,125	0.6	6,043	0.2	5,793	0.8
Construction (23)	24,227	4.8	179,157	6.2	13,109	1.9
Manufacturing (31-3)	37,295	7.4	127,133	4.4	10,098	1.5
Wholesale trade(42)	16,866	3.4	86,844	3.0	5,055	0.7
Retail trade (44-5)	61,038	12.1	361,460	12.4	27,286	3.9
Transportation and warehousing (48)	8,817	1.8	49,800	1.7	8,365	1.2
Information (51)	9,330	1.9	76,196	2.6	32,653	4.7
Finance and insurance (52)	25,130	5.0	98,537	3.4	24,199	3.5
Real estate, rental and leasing (53)	11,574	2.3	86,311	3.0	23,618	3.4
Professional, scientific/technical services (54)	27,742	5.5	245,110	8.4	89,697	13.0
Company/enterprise management (55)	977	0.2	2,237	0.1	602	0.1
Administrative/waste mngt services (56)	12,882	2.6	85,831	3.0	14,191	2.1
Educational services (61)	33,567	6.7	270,796	9.3	51,851	7.5
Health care (621-3)	81,675	16.2	411,170	14.1	74,213	10.7
Social assistance (624)	16,275	3.2	69,399	2.4	17,892	2.6
Arts/entertainment/recreation (71)	13,084	2.6	64,082	2.2	23,030	3.3
Accommodation/food services (72)	44,930	8.9	248,717	8.6	61,078	8.8
Other services (81)	22,751	4.5	178,159	6.1	70,672	10.2
Public administration (92)	42,655	8.5	225,954	7.8	125,217	18.1

<b>Employment by industry (SIC)</b>		%		%		%
Agriculture/forestry/fishing (01-09)	8,831	1.8	35,138	1.2	4,517	0.7
Mining (10-14)	118	0.0	1,917	0.1	561	0.1
Construction (15-17)	22,547	4.5	165,729	5.7	10,880	1.6
Manufacturing (20-39)	39,187	7.8	133,864	4.6	16,873	2.4
Transportation/comm/utilities (40-49)	16,000	3.2	91,322	3.1	27,182	3.9
Wholesale trade (50-51)	17,022	3.4	88,464	3.0	5,236	0.8
Retail trade (52-59)	98,521	19.6	563,291	19.4	69,395	10.0
Finance/insurance/real estate (60-67)	36,584	7.3	179,210	6.2	50,621	7.3
Services (70-89)	217,394	43.2	1,396,215	48.0	372,437	53.9
Government/other (91-99)	46,540	9.3	253,091	8.7	133,727	19.3