

2019 US Mosaic Segment Density

5/15/2019

Los Angeles, CA (County 06037)				
El Segundo, CA (Place 06-22412)			Benchmark	
Key	Dataitem	Value	Value	Index
_mosd				
hh	19 Households	7,373	3,483,776	0.002
hhp	19 Population in households	16,754	10,028,301	0.002
gqcoll	19 GQ population in college quarters	5	57,987	0.000
gqmilb	19 GQ population in military barracks	0	22	-
domgrp	19 Dominant group code	C		-
domseg	19 Dominant segment code	C13		-
area	Area (sq miles)	10.750	4057.882	0.003
densA	19 A: Power Elite/sq.mile	38.14	48.52	0.786
densB	19 B: Flourishing Families/sq.mile	7.81	85.03	0.092
densC	19 C: Booming with Confidence/sq.mile	239.91	70.93	3.382
densD	19 D: Suburban Style/sq.mile	2.98	29.77	0.100
densE	19 E: Thriving Boomers/sq.mile	75.63	29.90	2.529
densF	19 F: Promising Families/sq.mile	10.33	5.80	1.781
densG	19 G: Young, City Solos/sq.mile	73.58	66.65	1.104
densH	19 H: Middle-class Melting Pot/sq.mile	0.09	59.47	0.002
densI	19 I: Family Union/sq.mile	0.00	157.77	-
densJ	19 J: Autumn Years/sq.mile	0.00	5.81	-
densK	19 K: Significant Singles/sq.mile	202.60	70.03	2.893
densL	19 L: Blue Sky Boomers/sq.mile	0.00	3.56	-
densM	19 M: Families in Motion/sq.mile	0.00	0.24	-
densN	19 N: Pastoral Pride/sq.mile	0.00	0.20	-
densO	19 O: Singles and Starters/sq.mile	13.40	74.60	0.180
densP	19 P: Cultural Connections/sq.mile	0.56	125.79	0.004
densQ	19 Q: Golden Year Guardians/sq.mile	21.30	25.87	0.823
densR	19 R: Aspirational Fusion/sq.mile	0.00	4.52	-
densS	19 S: Economic Challenges/sq.mile	0.00	8.33	-
densA01	19 A01: American Royalty/sq.mile	1.86	27.88	0.067
densA02	19 A02: Platinum Prosperity/sq.mile	5.12	1.65	3.099
densA03	19 A03: Kids and Cabernet/sq.mile	0.09	0.62	0.150
densA04	19 A04: Picture Perfect Families/sq.mile	3.72	0.32	11.544
densA05	19 A05: Couples with Clout/sq.mile	25.12	3.47	7.235
densA06	19 A06: Jet Set Urbanites/sq.mile	2.23	14.57	0.153
densB07	19 B07: Generational Soup/sq.mile	3.91	4.41	0.885
densB08	19 B08: Babies and Bliss/sq.mile	0.84	0.53	1.585
densB09	19 B09: Family Fun-tastic/sq.mile	0.00	0.64	-
densB10	19 B10: Cosmopolitan Achievers/sq.mile	3.07	79.45	0.039
densC11	19 C11: Aging of Aquarius/sq.mile	20.56	7.82	2.629
densC12	19 C12: Golf Carts and Gourmets/sq.mile	0.00	1.01	-
densC13	19 C13: Silver Sophisticates/sq.mile	219.16	60.44	3.626

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densC14	19 C14: Boomers and Boomerangs/sq.mile	0.19	1.66	0.112
densD15	19 D15: Sports Utility Families/sq.mile	0.00	0.07	-
densD16	19 D16: Settled in Suburbia/sq.mile	2.79	13.51	0.207
densD17	19 D17: Cul de Sac Diversity/sq.mile	0.19	1.97	0.094
densD18	19 D18: Suburban Attainment/sq.mile	0.00	14.22	-
densE19	19 E19: Full Pockets, Empty Nests/sq.mile	75.63	27.07	2.794
densE20	19 E20: No Place Like Home/sq.mile	0.00	2.21	-
densE21	19 E21: Unspoiled Splendor/sq.mile	0.00	0.62	-
densF22	19 F22: Fast Track Couples/sq.mile	10.33	5.52	1.871
densF23	19 F23: Families Matter Most/sq.mile	0.00	0.28	-
densG24	19 G24: Status Seeking Singles/sq.mile	8.65	4.22	2.051
densG25	19 G25: Urban Edge/sq.mile	64.93	62.43	1.040
densH26	19 H26: Progressive Potpourri/sq.mile	0.09	58.17	0.002
densH27	19 H27: Birkenstocks and Beemers/sq.mile	0.00	0.60	-
densH28	19 H28: Everyday Moderates/sq.mile	0.00	0.60	-
densH29	19 H29: Destination Recreation/sq.mile	0.00	0.10	-
densI30	19 I30: Stockcars and State Parks/sq.mile	0.00	0.06	-
densI31	19 I31: Blue Collar Comfort/sq.mile	0.00	0.15	-
densI32	19 I32: Steadfast Conventionalists/sq.mile	0.00	149.50	-
densI33	19 I33: Balance and Harmony/sq.mile	0.00	8.07	-
densJ34	19 J34: Aging in Place/sq.mile	0.00	5.37	-
densJ35	19 J35: Rural Escape/sq.mile	0.00	0.03	-
densJ36	19 J36: Settled and Sensible/sq.mile	0.00	0.42	-
densK37	19 K37: Wired for Success/sq.mile	194.70	12.45	15.638
densK38	19 K38: Gotham Blend/sq.mile	7.26	26.80	0.271
densK39	19 K39: Metro Fusion/sq.mile	0.47	28.62	0.016
densK40	19 K40: Bohemian Groove/sq.mile	0.19	2.16	0.086
densL41	19 L41: Booming and Consuming/sq.mile	0.00	0.34	-
densL42	19 L42: Rooted Flower Power/sq.mile	0.00	2.56	-
densL43	19 L43: Homemade Happiness/sq.mile	0.00	0.66	-
densM44	19 M44: Red, White and Bluegrass/sq.mile	0.00	0.09	-
densM45	19 M45: Diapers and Debit Cards/sq.mile	0.00	0.15	-
densN46	19 N46: True Grit Americans/sq.mile	0.00	0.04	-
densN47	19 N47: Countrified Pragmatics/sq.mile	0.00	0.02	-
densN48	19 N48: Rural Southern Bliss/sq.mile	0.00	0.10	-
densN49	19 N49: Touch of Tradition/sq.mile	0.00	0.03	-
densO50	19 O50: Full Steam Ahead/sq.mile	0.19	1.57	0.118
densO51	19 O51: Digital Dependents/sq.mile	0.00	3.38	-
densO52	19 O52: Urban Ambition/sq.mile	0.00	2.72	-

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densO53	19 O53: Colleges and Cafes/sq.mile	0.00	11.51	-
densO54	19 O54: Striving Single Scene/sq.mile	10.98	47.42	0.231
densO55	19 O55: Family Troopers/sq.mile	2.23	8.01	0.279
densP56	19 P56: Mid-Scale Medley/sq.mile	0.00	0.36	-
densP57	19 P57: Meager Metro Means/sq.mile	0.00	10.12	-
densP58	19 P58: Heritage Heights/sq.mile	0.56	31.15	0.018
densP59	19 P59: Expanding Horizons/sq.mile	0.00	10.07	-
densP60	19 P60: Striving Forward/sq.mile	0.00	60.23	-
densP61	19 P61: Humble Beginnings/sq.mile	0.00	13.85	-
densQ62	19 Q62: Reaping Rewards/sq.mile	10.88	4.80	2.269
densQ63	19 Q63: Footloose and Family Free/sq.mile	0.00	0.44	-
densQ64	19 Q64: Town Elders/sq.mile	0.00	2.79	-
densQ65	19 Q65: Senior Discounts/sq.mile	10.42	17.84	0.584
densR66	19 R66: Dare to Dream/sq.mile	0.00	2.30	-
densR67	19 R67: Hope for Tomorrow/sq.mile	0.00	2.22	-
densS68	19 S68: Small Town Shallow Pockets/sq.mile	0.00	0.12	-
densS69	19 S69: Urban Survivors/sq.mile	0.00	3.17	-
densS70	19 S70: Tight Money/sq.mile	0.00	0.04	-
densS71	19 S71: Tough Times/sq.mile	0.00	5.00	-